

# BUILD UP NOT OUT

GQ Elevators. THE SMART CHOICE.



DISCOVER THE FINANCIAL BENEFITS OF BUILDING & DESIGNING WITH A CE ELEVATOR

CAMBRIDGE  
ELEVATING<sup>INC.</sup>



# THE BENEFITS OF BUILDING UP

ATTAIN **HIGHER LAND YIELDS** WHEN YOU **INCLUDE A GQ Elevators** IN YOUR NEXT DESIGN. MAINTAIN YOUR COMPETITIVE EDGE. STAY ON TREND TO BE TODAY'S PROGRESSIVE BUILDER.

## SMART BUILDING



### SAVE ON CONSTRUCTION

Multi-storey homes cost 10% less per square foot to build. With smaller foundations and roof lines multi-storey homes require less materials. Using the money saved to add an elevator will increase your resale value.

## SMART PLANNING



### SAVE SPACE

The compact footprint of multi-storey homes allows more choice for location selection. This makes incorporating an elevator into a multi-storey home ideal for in-fill projects and new developments.

## SMART LAND USE .....



### SAVE ON LAND COSTS

Land is the most expensive part of a home and bungalows require more. At \$4,000\* per front foot a bungalow can cost \$80,000 more than a multi-storey home of the same square footage, much more than the cost of an elevator.

\* Based on industry averages

# OUT WITH THE OLD

IN WITH A NEW DESIGN PHILOSOPHY

IT'S TIME FOR BUILDERS & DESIGNERS TO START RETHINKING HOW THEY DESIGN LIVING SPACES.

## BUNGALOW FLOORPLAN

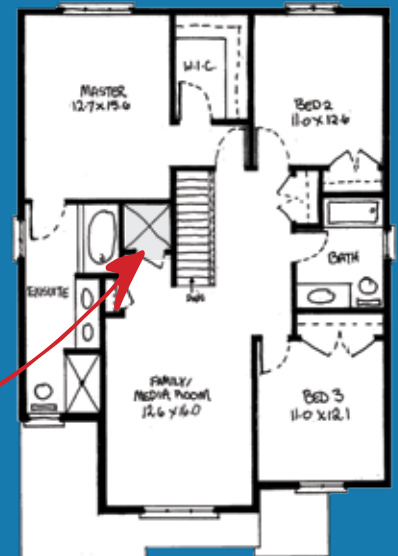
(2200 SQ.FT. / 41' WIDE)



Bungalows have less livable space, wasting valuable square footage on travel paths.

## TWO STOREY FLOORPLAN

(2200 SQ.FT. / 31' WIDE)



A home with an elevator provides the same level of access with a more functional layout.

VS.

Compact lift mechanics and cabs allow for flexibility with placement in both new builds and retro-fits.



**GQ ELEVATORS. THE SMART CHOICE. FOR THESE AND MANY OTHER REASONS.**

► **INCREASE RESALE VALUE** ◀



► **ENTERTAIN ON ANY LEVEL** ◀



► **MASTER RETREAT LEVEL** ◀



► **FUTURE-PROOFING** ◀



**CAMBRIDGE**  
E L E V  T I N G INC.

PLEASE CONTACT US FOR MORE INFORMATION OR TO BOOK A CONSULTATION:

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